



LE ROSEY FOUNDATION

Vol. V No. 1

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BORIANA TRIFONOVA: FOUNDATION SCHOLAR BECOMES STANFORD SCHOLAR

*B*oriana Trifonova, our most recent Foundation scholar to graduate from Le Rosey, is continuing her education at Stanford University where she received a nearly full four-year scholarship. The Foundation is also giving Boriana some additional financial support to cover expenses not included in the Stanford scholarship.

“The act of kindness and generosity that the Le Rosey Foundation perpetuates each year for students such as me is a proof of the humanity that still keeps together our society.”

This year, as most of my classmates, I reached the eighteenth year of my life - a birthday that we all expect with such enthusiasm and hopes when we are children, but when it does come we don't feel much of a difference... The coming of age is a transitory process that takes time and inflicts on us changes that are hardly perceptible today but so obvious tomorrow.

The naïve world that I left when I came to Rosey is not the same world I find now... It is a world with its harshness, its bitter reality and disillusion, but also with its flame of hope. The act of kindness and generosity that the Le Rosey Foundation perpetuates each year for students such as me is a proof of the humanity that still keeps together our society. I believe that this goodness is in all of us and that it is through education that it could be revealed.

What distinguishes Rosey from most schools is the freedom of choice we benefit from.

We have the incredible chance of being able to choose from a myriad of opportunities that enable us to explore new areas or expand our interests. This freedom is very important because it is through our choices that we shape our own character. Le Rosey gives us the means to gather together the pieces



Boriana with her parents and John J. Silvin at Le Rosey graduation celebrations

of our personality but also to find the missing ones, and this is what makes it a “School for Life”.

At Le Rosey we are not only individuals but also part of a whole and we learn how to live as a whole. The interaction between the students is encouraged by the multitude of possibilities for

extracurricular activities. Our international, cultural or religious backgrounds do not interfere in our close relationships and friendships, thus I would say that Le Rosey is the micro-type of an ideal society. I had the unique chance to be part of this society and to grow surrounded by such wonderful teachers and led by the principles of our school.

I would like to express my gratitude to all the donors to the Le Rosey Foundation Scholarship Program for this lesson of generosity and citizenship. I hope that one day I will be able to do for others what they are doing for me today.

I thank the Le Rosey Foundation, and especially Mr. Philippe Gudin and Mr. John Silvin, for the trust they have put in me by helping me. I sincerely hope that I will continue to meet their expectations by thriving in my university and expanding Le Rosey's renown.

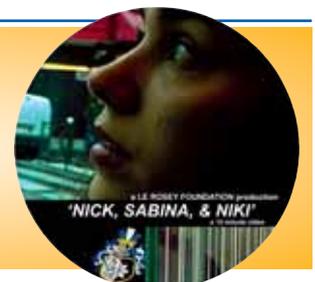
Boriana Trifonova

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“NICK, SABINA & NIKI”

a 13 minute video on the Scholarship Program

Immediate distribution to US-resident anciens included with this Newsletter. Available worldwide to all anciens using the enclosed reply card.





To Educate the Leaders of Tomorrow

The Le Rosey Foundation was born out of the desire of a group of anciens to create a structure that would contribute in a sustainable manner to the positive development of our society. Having in common their experience at Le Rosey and realising the unique potential of Le Rosey to foster the minds of the leaders of tomorrow, we created the Le Rosey Foundation Scholarship Program in order to reach out to outstanding students.



John Otrakji

At the dawn of the 21st century, capitalism is the only economic and political system that has survived. If this system offers great development possibilities, it also has the potential to drift into a harsh and inhuman system due to the widespread practice of corruption and other evils that plague today's society. Because there is no counter-balancing alternatives to our political system, it runs the risk of going so far as to destroy itself, as history has shown.



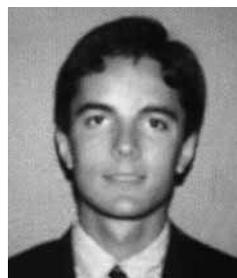
Zornita Shamatanova

Trying to influence today's society, already educated with existing patterns in place, is probably impossible. Therefore, our only alternative is to educate the generation that will be able to change something tomorrow. Giving a different education to the leaders of tomorrow seems to be a promising mean to influence their future attitudes and values by allowing them to grow up in an environment that promotes values such as honesty, respect towards others and the environment, altruism, generosity, assiduity and the will to excel.



Boriana Trifonova

Le Rosey is a unique school, both in terms of the education it offers and of the students who attend it. Few schools have such a diverse and complete education as Le Rosey in an international environment that fosters respect towards differences and is composed of children from many cultures and religions. Secondly, no other school has such a concentration of potentially influential people in tomorrow's society; many Rosey students will be privileged actors in tomorrow's economic, social, political and religious world.



Nick Smith

The Foundation aims at bringing scholars to Le Rosey who have both outstanding academic qualities and the potential to grow up to occupy influential positions in tomorrow's world. The aim of the Scholarship Program is clear: to create a system that will succeed in making tomorrow's world a better place. The impact of such a system will be far greater than punctual help to people in need. It will perpetuate and renew itself as the students integrate and promote those values through their own lives.



Yannick Matti

Our Scholarship Program has now reached a crucial point in its development. It is time for the Foundation to make a leap forward and welcome a substantial number of scholars to Rosey who will integrate the values we promote thereby contributing to the creation of a better future for our children and our children's children. Please take a moment to view the enclosed DVD and be generous with the enclosed donation card. We need your help to educate leaders who will make a difference in the world.

Peter Huri, Chairman



Sabina Tzakova



Wanted: Exceptional Students

The Le Rosey Foundation and the school continue to seek annually qualified candidates. Candidate recommendations from all sources are welcome.

Nevertheless, we remain committed to respecting the specific selection criteria established at the inception of the Scholarship Program in 1999; namely

- candidates must produce outstanding academic records over the previous three years.
- candidates must give evidence of strong leadership or other exceptional skills, positive character traits and no past history of disciplinary or social problems.
- parents/candidates must supply appropriate financial information to justify financial need.

Please, take a moment to identify outstanding students that you know and believe would meet these selection criteria and encourage them or their parents to contact either Jacques Bounin, Director of Admissions, or Philippe Gudin, General Director. Your personal recommendations will also be appreciated.

Please help our Scholarship Program grow stronger and better.

Save the Date!

LE ROSEY FOUNDATION
BENEFIT GALA
&
RAFFLE
FRIDAY, FEBRUARY 24TH 2006
PALACE HOTEL GSTAAD

2005 Winter Carnival Gala Evening

The celebrations for the 125th anniversary of the Le Rosey and the 50th anniversary of the AIAR began with the Winter Carnival Gala co-hosted with the Le Rosey Foundation at the Palace Hotel on February 18th. The Salle Baccarat was filled to capacity - and then we managed to squeeze in a few more anciens desperate not to miss the event of the season! A tour Eiffel of Louis Vuitton luggage for a photo opportunity during cocktails in the lobby, hand-painted feathered Venetian masks, colourful *Maison de la Fausse Fourrure* boas and 280 exquisitely dressed guests set the tone for what turned out to be an extraordinarily successful event in support of our Foundation Scholarship Program.

Ninety-nine generously donated raffle prizes tantalized the guests to take their chance on winning a Zenith chronometer, a Spanish fighting bull, jewellery, travel destinations, a set of Louis Vuitton luggage, original artwork, even a luxury balloon ride, and on and on! However, no one left empty-handed thanks to the copious party favours including Tristan chocolate, Bvlgari perfume, La Loop SportLoops, all generously donated. And everyone left with at least one souvenir Venetian mask.

Special thanks go to our eight event partners whose exceptional support underwrote the direct costs for the evening thereby allowing the vast majority of the proceeds to go to supporting our Foundation Scholarship Program.

Our Winter Carnival Partners



BENTLEY



de GRISOGONO[®]
GENEVE



Lombard
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Darier
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Private Bankers since 1796



PATEK PHILIPPE
GENEVE

PHILLIPS
de PURY & COMPANY



PrivatAir

LOUIS VUITTON

More details about the event will be included
the forthcoming AIAR Bulletin.



FOUNDATION FINANCIALS 2003-2004

Income Sources

Our combined 2003-2004 income totalled CHF 476'765 and was received from a number of sources: direct **donations** in the form of cash gifts or marketable securities; **interest** earned on reserves; cash donations dedicated or given specifically to **scholarship support** and the **net event income** including event partnership after covering direct expenses.

An increasing number of our donors have given specifically to the Scholarship Program thereby allowing the Foundation and the school to better plan for future scholarships.

Income Utilisation

How was the income used in 2003 & 2004? Firstly, we focused on our primary objective and dedicated almost half our income to funding scholarships. Next, expenses were covered such as the cost of **communications** (like this Newsletter); **event organisation**; **fund raising** expenses (mailings, sourcing potential donors, developing prospects); and various **operating expenses** (administrative costs, professional fees). The remaining 15% of our combined income served to increase the Foundation's Reserves.

Gifts, Pledges & Reserves

A few statistical snapshots on our cumulative performance at the end of 2004:

Cash receipts:

CHF 2.87 mio

Written pledges received:

CHF 2.46 mio

Interest earned:

CHF 81'500

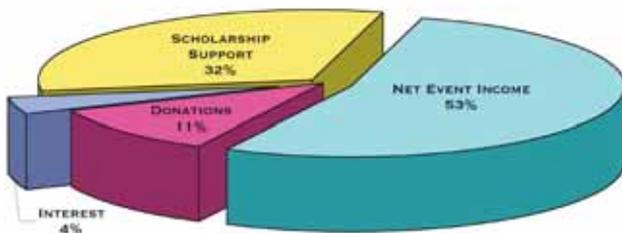
Value of Rosey shares received:

CHF 1.82 mio

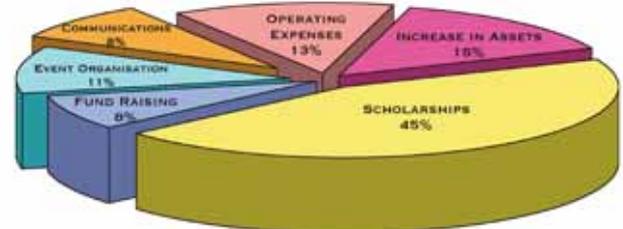
Capital reserves:

CHF 1.68 mio

INCOME SOURCES



INCOME USES



BOARD OF DIRECTORS

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Le Rosey Foundation is a 501(c)(3) non-profit institution.

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